

## **DEALER APPLICATION INSTRUCTIONS**

Dear Applicant:

Thank you for inquiring about our dealer program. The following information must be provided in order for us to process your application:

- Dealer application completed in full with appropriate signatures (two signatures required)
- Copy of your business license
- Copy of your state sales tax/resale permit
- Picture of your business
- Completed Texas Certificate of Exemption ST3 Form if you are a Texas Business

In order to qualify for dealer pricing, you must prove that your in the BBQ outdoor cooking industry.

Your application will be processed upon the receipt of all required information and may take up to 7 business days for the approval process to be completed. All new dealers will be set up on credit card terms only.

If you have any questions, please email us at [dealers@gocmmarketing.com](mailto:dealers@gocmmarketing.com).

**APPLICANTS MUST EMAIL A COPY OF COMPLETED AND SIGNED APPLICATION TO:  
BRITT@GOCMMARKETING.COM ALONG WITH REQUIRED DOCUMENTS**

## DEALER APPLICATION

ALL FIELDS MUST BE FILLED OUT COMPLETELY OR YOUR APPLICATION WILL BE DISCARDED

### COMPANY PROFILE

PLEASE PRINT CLEARLY

#### CONFIDENTIAL CREDIT INFORMATION

Name of Business (legal name): \_\_\_\_\_

Federal Tax ID# (FEIN): \_\_\_\_\_

#### BILLING ADDRESS:

SHIPPING ADDRESS: CHECK IF SAME AS BILLING:

Street: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

State/Province: \_\_\_\_\_

ZIP Code +4: \_\_\_\_\_

ZIP Code +4: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Name Of Principal Owner: \_\_\_\_\_

Organized as:  Corporation  Sole Proprietorship

Sales Tax Exempt:  Yes  No

Partnership  Other

Note: If TX business, please submit a ST-3 exemption certificate with this application.

Date Business Started/Acquired (month/year): \_\_\_\_\_

Dun & Bradstreet #: \_\_\_\_\_

Terms Applying For:

Name Of Person(s) Authorized To Order:

**Note: ALL NEW ACCOUNTS** will be set up on credit card or COD terms only. Other possible terms may be negotiated once history is established and/or at the discretion of CM Marketing, LLC.

\_\_\_\_\_  
\_\_\_\_\_

**PURCHASE ORDERS MUST BE EMAILED TO:  
BRITT@GOCMMARKETING.COM**

**BANKING INFORMATION**

**\*NOT REQUIRED FOR CREDIT CARD TERMS ONLY APPLICANTS**

Principal Commercial Bank: \_\_\_\_\_

Address: \_\_\_\_\_

Type of Accounts:  Checking  Money Market  Savings  Loan  Other

Available Line of Credit: \_\_\_\_\_ Current Outstanding Line of Credit: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**TRADE REFERENCES**

**REQUIRED OF ALL APPLICANTS**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP Code + 4: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP Code + 4: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP Code + 4: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Once applicant has been approved, applicant will be notified via email or mail and provided with a dealer number and pricing information. Dealer status will be reviewed on an annual basis for promptness of payment and sales volume. To maintain dealer status, we require a minimum annual purchase of \$2000. Dealer agrees to pay late charges, finance charges, and collection fees in conjunction with a delinquent or default account. Initially, all new dealers are set up on credit card terms only. Once history is established, other possible terms may be negotiated.

**I certify that the information given above is true and complete to the best of my knowledge.  
This application authorizes CM Marketing, LLC. to inquire and investigate all credit and banking references stated above.**

Signature of Officer

Title

Date

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**TERMS:**

New dealers are set up on credit card terms only. Once history is established, other possible terms may be negotiated. Terms for approved North American dealers are Net 30 days from invoice date. Orders from overseas dealers and distributors will require credit card or wire transfer prior to shipment.

**SHIPPING:**

Orders will be shipped via UPS Ground unless another method is specified. All products are F.O.B. Kyle, TX 78640. Dealer is responsible for all shipping charges and CM Marketing, LLC will only ship directly to the dealer. No drop shipments will be allowed.

**ORDER ACCURACY:**

CM Marketing, LLC strives for the best order accuracy available. Each order is inspected twice, and then inventoried into cartons, with cartons weighed and marked to log carton contents. Damage or shortages are extremely rare insuring best quality and delivery to you. If a shortage is detected, it must be reported within one (1) week of delivery. To ensure order accuracy.

**WHOLESALE PRICING TIERS:****Purchase Quantity Discount**

<b>1 Piece</b>	<b>10% OFF</b>
<b>40 Pieces</b>	<b>40% OFF</b>
<b>80 Pieces</b>	<b>45% OFF</b>
<b>FULL CONTAINER</b>	<b>55% OFF</b>

The quantity estimates are based on the average pieces per pallet, but quantities can be adjusted accordingly to your specific needs. Mix and match products to customize your order -- Let us help you create the perfect pallet.

**NOTES:****RETURN MERCHANDISE:**

Returns must have prior approval and authorization with RMA number before returning merchandise. Returns may not exceed 2% of your annual purchases, and are subject to a 15% restocking/repackaging fee. Merchandise must be shipped prepaid and arrive in new condition. On all returns, dealer's account will be credited.

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**CONTRACT TERM:**

The initial term of this agreement shall be twelve (12) months from the signature date below. CM Marketing, LLC. reserves the right to terminate or discontinue this agreement at any time.

**WARNING:**

**DISCLAIMER:**

Installation of CM Marketing products requires some mechanical ability and an understanding of the BBQ Grill components you are using. The instructions we provide are guide to thoroughly explain how to set up the product. We assume no liability for any errors in model applications. We reserve the right to change specifications, product quality, and application at any time without notice.

**WARRANTY:**

We are committed to quality and stand behind all products with a robust warranty. Charcoal Lifts come with a 3 year warranty. Grill accessories are covered with a 1 year warranty. They cover any defects in materials and workmanship under normal use. In the event of a warranty claim, CM Marketing, LLC. will replace the defective product with no cost you you. All warranties will not cover incidental, indirect or consequential damages, or any issues resulting from misuse of the product. See the website for full warranty information.

**I CERTIFY THAT I HAVE READ, UNDERSTOOD, AND ADHERE TO THE ABOVE TERMS AND POLICIES.**

\*Contract is contingent upon approval of application.

Authorized Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

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**DEALER APPROVAL CHECKLIST** ALL FIELDS MUST BE FILLED OUT COMPLETELY OR APPLICATION WILL BE DISCARDED

Please fill out all information that applies. Additional information may be required.

Are you an authorized dealer for a major OEM?  YES  NO

If 'yes,' check all that apply:

- |                                       |                                     |                                       |                                 |
|---------------------------------------|-------------------------------------|---------------------------------------|---------------------------------|
| <input type="checkbox"/> Green Egg    | <input type="checkbox"/> Kamado Joe | <input type="checkbox"/> Weber Grills |                                 |
| <input type="checkbox"/> Vision Grill | <input type="checkbox"/> Amazon     | <input type="checkbox"/> WalMart      | <input type="checkbox"/> Google |
| <input type="checkbox"/> Lowes        | <input type="checkbox"/> eBay       | <input type="checkbox"/> Target       | <input type="checkbox"/> Other  |

Is Applicant an using retail or outlets for distribution?

If 'yes,' check all that apply:

- |                                     |                                      |                                |                                |
|-------------------------------------|--------------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> 1-5 Stores | <input type="checkbox"/> 6-20 Stotes | <input type="checkbox"/> Other | <input type="checkbox"/> Other |
|-------------------------------------|--------------------------------------|--------------------------------|--------------------------------|

Do you have a website?

- |  |                             |
|--|-----------------------------|
| <input type="checkbox"/> YES, Address Below: | <input type="checkbox"/> NO |
|--|-----------------------------|

Do you advertise your business in Google Pages?  YES  NO

If 'yes,' please enclose samples of advertising with application. Samples enclosed?  YES  NO

**ALL DEALERS MUST PLACE ORDERS VIA EMAIL TO:  
BRITT@GOCMMARKETING.COM**

**FOR OFFICE USE ONLY**

APPLICANT APPROVED?  YES  NO

TERMS APPROVED FOR:  NET 30  CREDIT CARD  COD

Reason: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature

Date

NEW DEALER INFORMATION MAILED/EMAILED \_\_\_\_\_

